



IES COLLEGE OF TECHNOLOGY®

B H O P A L



CENTRE FOR BUSINESS INCUBATION AND STARTUP

Startup Policy 2021
(Aligned with National Innovation Startup Policy)

IES Campus, Kalkheda Ratibad Main Road
Bhopal-462044
www.iesbpl.ac.in

About Institute:

IES College of Technology promoted by Infotech Education Society, is working for excellence in education since 2007 and meeting the needs of society. Renowned Educationist, Philanthropists and Engineering and Technical Professionals are members of IES Society. The best faculty in the respective fields from IITs, NITs and other leading institutes is engaged to impart quality education.

The IES College of Technology is one of the most reputed engineering colleges in Bhopal District, Madhya Pradesh, India. The college was started in 2007, to provide technical education with affiliation from RGPV University Bhopal & AICTE.

Following a student centric and faculty friendly approach, IES College of Technology has been bestowed with the honor of being recipient of many awards. Few of its achievements are as follows-

- 1st Ever Educational Green Building Award by IGBC, Hyderabad.
- 1st Ever Tobacco-free Educational Campus of Bhopal by Government of MP.
- Installation of 100KW Solar Power generation plant in our campus
- Academic excellence Tie Ups with Microsoft, IBM India , IIT Bombay, IIT Kharagpur, NITTTR Bhopal and Chandigarh

NISP Formulation Committee Members:

S.No.	Name of Member	Designation	Key Role
1	Dr. G K Pandey	Principal, IES College of Technology Bhopal & President IIC Cell	Chairperson
2	Er. Kishore Purswani	Director T& P Cell	Advisor
3	Khushbu Kriplani	Assistant Professor	Member
4	Anubhav Sharma	Assistant Professor & Convenor IIC Cell	Member
5	Sumit Kumar	Alumni, & CEO Founder ACUPACE Technology	Member
6	Niket Chandrawanshi	Alumni & Co-founder Innovative Business Solution	Member
7	Sonu Lal	Assistant Professor	Coordinator NISP Committee

(IES College of Technology, Bhopal)

Vision of Centre for Business Incubation & Startups

To develop an excellence Centre of startups and incubation with an objective of filling gap between academia and industry and foster opportunity through nurturing innovative mindset among students.

Mission of Centre for Business Incubation & Startups

Develop an institutional mechanism to create and support entrepreneurial culture to enable nurturing and development of entrepreneurs.

Our specific objectives:

1. Nurturing Entrepreneurship.
2. Promotion of Environment for Self employment opportunities.
3. Development of entrepreneurial skills
4. Promotion of ventures for successful startups.

Our Short term plans

1. Tie Up with institutions/organizations and individuals promoting entrepreneurship
2. Organize workshops and sessions on Entrepreneurial/ Start ups
3. Organizing brainstorming and capacity building sessions
4. To identify mini projects associated with livelihood activities
5. Short Term Certification Courses on real time entrepreneurship program
6. To arrange Industrial/field visits for practical exposure
7. To associate with startup entrepreneurs and identify part of their work and allot it as mini projects to eligible and interested students

Our Long term plans

1. To encourage Eco-friendly indigenous projects
2. To develop collective groups and tie ups for enhancing skills of the students, related to Production and Marketing
3. To promote zero investment projects or the projects which may require less investment in terms of finance and more of talent and skill.
4. To encourage students to address daily life bottleneck issues with realistic and innovative ideas so as to bring out many entrepreneurs.
5. To Promote ventures for successful startups

KEY PERFORMANCE INDICATORS (KPIs) AND VERIFICATION MEANS

Hierarchy	KPI	Verification Means
Vision	<ul style="list-style-type: none"> •Percentage Increase in Self Employment Rate •No of Established Start . 	Annual Report
Impact	<ul style="list-style-type: none"> •No/% of Graduate students choosing Entrepreneurship as career 	ARIIA, NIRF Rankings
Outcomes	<ul style="list-style-type: none"> •Nos/% of student with entrepreneurship Orientation, •No of IPR/Innovations developed •No of Early-Stage Start-ups formed •No/% of In-house Expert Capacity available for Advisory Services •No of Network Established with connecting multiple stakeholders & Ecosystem Enablers 	Annual Report
Outputs	<ul style="list-style-type: none"> •No/% of Student exposed to awareness/orientation building programs •No/% of Students covered through entrepreneurship Education; MOOC, Class Room, Experiential Learning programs etc. •No of beneficiaries accessing the infrastructure & facilities •No of innovators identified; No of students awarded/ recognized; No of students Supported •No of Entrepreneurs identified •No of IPR based product/services generated and registration filed •No/% of in-house trained professional developed for advisory services •No of Research Studies on Entrepreneurship published •No of Regional, National and International linkages established for the start-up & innovation •No Representatives of experts & entrepreneurial students across Dept & Disciplines. •No of Beneficiaries Referred to Incubators/investors for further support through Start-up Cell •No of Beneficiaries generated under various schemes and programs leveraged and converged at Start-up Cell 	<ul style="list-style-type: none"> •Quarterly Review/Bi annually progress report

<p>Activities</p>	<ul style="list-style-type: none"> • No and types of Education/Skill certification program on Entrepreneurship, IIPR, Innovation etc. • No of workshops, awareness, market outreach events, orientation, advocacy meetings etc. • No of networking event (Intra and Inter-institutional, enablers, stakeholders) organized • No of skill and competency development training programs/FDPs/EDPs organized • No of research studies related to Entrepreneurship conducted • No of convergence and leverage with schemes/programs offered by major enablers • No of national and regional award and campus Hackathon events organized • Incentivizing Entrepreneurship and Innovation; services and facilities; Start-up Manual, policies, tool kits etc. • Amount of total budget/year spend against total institution revenue for start-up • Budget allocation and Spend ratio for the start-up mandate in institute 	<p>•Quarterly Review</p>
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TIME LINE OF ACTION PLAN

(Five Years Plan)

S.N.	Activity planned	2021	2022	2023	2024	2025
1	Tie-ups/MoU	5	5	5	5	5
2	Motivational talks	15	18	21	22	26
3	Skill and competency development training programs/FDPs/EDPs organized	2	2	2	2	2
4	Brain storming sessions	4	6	8	12	13
5	Certification courses	6	7	10	13	17
6	Workshops	10	13	16	19	21
7	In-house projects	2	2	2	2	2
8	Production and marketing training	1	1	1	1	1
9	Field visits	3	3	3	3	3
10	Mini projects of startups and livelihood activities	3	3	3	3	3
11	No. of Hackathons	2	2	2	2	2
12	No. of Startups to be incubated	2	3	4	5	10
13	No. of Startups to receive external funding	1	2	3	4	5
14	No. of Startups to be graduated	1	2	3	4	5
15	No. of IPR Filed	5	5	5	5	5



Our Strengths:

Large office Space
Entrepreneurial atmosphere
Networking with others institutions (Academia & Industry)
Experienced Mentors
Huge associations with Industry & corporate



Our Focus sectors:

Information & Communication Technology(ICT)
Agriculture
Micro-nano electronics
Building Materials/Construction Technology
Education
Infrastructure

Our Mentors :

S.N.	Name of Mentor	Association
1.	Shri Phani Kondepudi	Chairman, 3X3 Connect , EDU-KINECT , Hyderabad
2	Shri Suneel Wattal	Ex Senior Consultant Advisor (IBM(I)),Delhi
3	Shri Amjad Hussain	CEO IICE, IISER, Bhopal
4	Shri Yogesh Khakre	COO BNEST Smart City Bhopal
5	Shri Thillai Rajan	Professor, IIT Madras
6	Shri R G Dwivedi	Advisor, PhD Chamber of Commerce
7	Shri Sumit Kumar	Founder CEO Acupace Technology Pvt. Ltd., New Delhi
8	Shri Niket Cahndrawanshi	Founder CEO, IBS Bhopal
9	Shri Prateek Sharma	Founder CEO, Green Grains

Our Associations (Tie-Ups):

Smart City Bhopal, IISER, Ph.D Chamber of Commerce, Edu Kinect, Acupace Technology, Innovative Business Solution, Prodigee Finance, AIC-RNTU Bhopal.